

Luxury Writing Instruments and Stationery in Brazil

<https://marketpublishers.com/r/L8BA885C079EN.html>

Date: February 2022

Pages: 19

Price: US\$ 990.00 (Single User License)

ID: L8BA885C079EN

Abstracts

Despite the recovery seen by most luxury categories in 2020 and 2021 after the difficulties imposed by COVID-19, writing instruments could not see the same good results. As a very social category, the main segment of luxury pens is strongly connected to use during business occasions for signing contracts or taking notes in presential meetings. Not only has the pandemic impacted the consumption of luxury writing instruments and stationery, but the main players of the sector are investing to expan...

Euromonitor International's Luxury Writing Instruments and Stationery in Brazil report offers a comprehensive guide to the size and shape of the Luxury Writing Instruments and Stationery market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Writing Instruments and Stationery retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Writing Instruments and Stationery market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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