

Luxury Travel Goods in the US

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Abstracts

For the bulk of the review period, manufacturers in the mainstream luggage market focused on offering discounts in hopes of attracting consumers burdened by the recession and to spur value growth through volume growth. In 2013, manufacturers removed discounts in response to economic recovery and growing demand for outbound travel, raising prices by 18%. The strategy worked, as the mainstream luggage market grew by 19%. However, this strategy also dramatically decreased the price differential...

Euromonitor International's Luxury Travel Goods in USA report offers a comprehensive guide to the size and shape of the Luxury Travel Goods market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Travel Goods retailing along with the development of consumers' shopping patterns. Forecasts to 2019 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Travel Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Another Strong Year for the Luxury Market in the US

Signs of Slowdown for Accessible Luxury

Aspirational and Absolute Brands Regain Consumer Focus

Specialist Non-grocery Retailers and Mixed Retailers Remain the Leading Channels for Luxury Goods

Optimistic But Mature Market Expected in Years Ahead

Key Trends and Developments

Shopping Tourism Continues To Contribute To Robust Market Demand

Growth in Disposable Income for Women Continues To Change Landscape of Luxury Industry

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