

Luxury Travel Goods in the United Kingdom

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Abstracts

Luxury travel goods benefited strongly from economic growth for the UK in 2014, which saw the strongest real GDP growth of the review period. This not only resulted in more UK consumers travelling but also encouraged many to invest in luxury travel goods. Thanks to this trend, volume sales rose by 3% in 2014 over the previous year, with this being stronger in comparison to the 1% growth seen in 2013 but in line with the review period CAGR.

Euromonitor International's Luxury Travel Goods in United Kingdom report offers a comprehensive guide to the size and shape of the Luxury Travel Goods market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Travel Goods retailing along with the development of consumers' shopping patterns. Forecasts to 2018 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Travel Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Affordable Luxury and Status Brands Attract Many Consumers, Although Others Seek Exclusivity

Iconic International Brands Continue To Lead

Internet Retailing Slowly Gains Share, With Shift Slowed by Shopping Tourism

Ongoing Slow Growth Expected for Forecast Period

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