

# Luxury Travel Goods in the United Arab Emirates

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## Abstracts

During the review period, luxury travel goods faced more intensive competition from the luxury brands, which primarily are oriented towards other luxury categories, such as clothing and personal accessories. The complex luxury offerings are becoming more and more popular. The ultimate luxury brands, such as Louis Vuitton or Gucci, started to put emphases on 100% branded products, that even include the trolley you take for your weekend trip or annual holiday.

Euromonitor International's Luxury Travel Goods in United Arab Emirates report offers a comprehensive guide to the size and shape of the Luxury Travel Goods market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Travel Goods retailing along with the development of consumers' shopping patterns. Forecasts to 2019 illustrate how the market is set to change

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Luxury Travel Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Luxury Travel Goods: Value 2009-2014

Table 2 Sales of Luxury Travel Goods: % Value Growth 2009-2014

Table 3 NBO Company Shares of Luxury Travel Goods: % Value 2009-2013

Table 4 LBN Brand Shares of Luxury Travel Goods: % Value 2010-2013

Table 5 Distribution of Luxury Travel Goods by Format: % Value 2009-2014

Table 6 Forecast Sales of Luxury Travel Goods: Value 2014-2019

Table 7 Forecast Sales of Luxury Travel Goods: % Value Growth 2014-2019

Executive Summary

Luxury Market Growth Capitalises on and Amplifies the General Economic Development

Growing Consumer Base Pushes the Entire Market

Increase in Brand Awareness Leads To Better Market Position

Shopping Mall Culture Concentrates Luxury Brands Within A Couple of Locations in the Country

Further Growth Expected - Yet on A Somewhat Lower Level

Key Trends and Developments

Back on Track: the Economic Growth Boosts the Consumption of Luxury Goods the UAE -the Fashion Mecca in the Middle East, Live Here Or Come Here

Iconic Brands Perform the Best - Yet the Market Is Under Intensive Rivalry

Single Brand Stores Are Expected To Remain at the Core of Luxury Goods Sales

Market Data

Table 8 Sales of Luxury Goods by Category: Value 2009-2014

Table 9 Sales of Luxury Goods by Category: % Value Growth 2009-2014

Table 10 NBO Company Shares of Luxury Goods: % Value 2009-2013

Table 11 LBN Brand Shares of Luxury Goods: % Value 2010-2013

Table 12 Distribution of Luxury Goods by Format: % Value 2009-2014

Table 13 Distribution of Luxury Goods by Format and Category: % Value 2014

Table 14 Forecast Sales of Luxury Goods by Category: Value 2014-2019

Table 15 Forecast Sales of Luxury Goods by Category: % Value Growth 2014-2019

Sources

Summary 1 Research Sources

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