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Luxury Travel Goods in Ukraine

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Abstracts

In 2014 luxury travel fell by 18% in current value terms, amounting to UAH29 million. The main reason was the severe economic and political situation in Ukraine, which triggered the devaluation of the local currency. A rapid increase in the exchange rate of the US dollar against the Ukrainian hryvnia was absolutely apparent in early 2014, rising by 50% over the first half of 2014. As the result of the crisis, the number of trips and journeys made abroad decreased, which had an adverse impact on...

Euromonitor International's Luxury Travel Goods in Ukraine report offers a comprehensive guide to the size and shape of the Luxury Travel Goods market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Travel Goods retailing along with the development of consumers' shopping patterns. Forecasts to 2019 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Travel Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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