

Luxury Travel Goods in Thailand

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Abstracts

Luxury travel goods made a fairly small contribution to the overall luxury goods environment in Thailand in 2014. Total sales were worth only Bt503 million. The category tends to have a niche group of consumers, who are fond of certain brands for their quality, aesthetics, or simply the brand names. Certain people liked to collect a series of products from their favourite brands without the need to use them on a regular basis.

Euromonitor International's Luxury Travel Goods in Thailand report offers a comprehensive guide to the size and shape of the Luxury Travel Goods market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Travel Goods retailing along with the development of consumers' shopping patterns. Forecasts to 2019 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Travel Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Luxury Travel Goods: Value 2009-2014

Table 2 Sales of Luxury Travel Goods: % Value Growth 2009-2014

Table 3 NBO Company Shares of Luxury Travel Goods: % Value 2009-2013

Table 4 LBN Brand Shares of Luxury Travel Goods: % Value 2010-2013

Table 5 Distribution of Luxury Travel Goods by Format: % Value 2009-2014

Table 6 Forecast Sales of Luxury Travel Goods: Value 2014-2019

Table 7 Forecast Sales of Luxury Travel Goods: % Value Growth 2014-2019

Executive Summary

Deceleration of Growth Witnessed in Luxury Goods

Brands Adopt Aggressive Marketing Integration To Pursue Sales

Market Remains Concentrated With Global Brands

Store-based Retailing Dominates Sales of Luxury Goods

Demand for Luxury Goods To Remain on Upward Trend

Key Trends and Developments

Economic and Political Instability Impact Luxury Goods

An Emerging Number of Young Adults

Market Remains Concentrated in Hands of A Few Leading Players

Increasingly Integrated Multi-channel Retailing

Distribution

Table 8 Selected Luxury Shopping Centres: 2014

Table 9 Selected Luxury Department Stores: Number of Outlets

Market Data

Table 10 Sales of Luxury Goods by Category: Value 2009-2014

Table 11 Sales of Luxury Goods by Category: % Value Growth 2009-2014

Table 12 NBO Company Shares of Luxury Goods: % Value 2009-2013

Table 13 LBN Brand Shares of Luxury Goods: % Value 2010-2013

Table 14 Distribution of Luxury Goods by Format: % Value 2009-2014

Table 15 Distribution of Luxury Goods by Format and Category: % Value 2014

Table 16 Forecast Sales of Luxury Goods by Category: Value 2014-2019

Table 17 Forecast Sales of Luxury Goods by Category: % Value Growth 2014-2019

Sources

Summary 1 Research Sources

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