

Luxury Travel Goods in Taiwan

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Abstracts

Luxury travel goods posted a 9% GAGR in value terms over the review period; hence the growth rate in 2014 was slightly lower even as more premium travel goods brands such as Rimowa and Samsonite introduced top series and supplied high-quality products.

Euromonitor International's Luxury Travel Goods in Taiwan report offers a comprehensive guide to the size and shape of the Luxury Travel Goods market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Travel Goods retailing along with the development of consumers' shopping patterns. Forecasts to 2019 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Travel Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



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Burberry Group Plc in Luxury Goods (taiwan)

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the Increasing Number of International Tourists Boosts Sales Performance

Activities and Promotion Constantly Attract Attention

Limited Edition Launches and Production Costs Increase Unit Price

Outlet Shopping Continues To Receive Favourable Response

Positive Growth for Luxury Goods Expected in Forecast Period

Key Trends and Developments

High-income Consumers Continue To Drive Sales Performance

Brand Consciousness and Celebrity Endorsements Attract Consumers To Luxury

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