

Luxury Travel Goods in Taiwan

<https://marketpublishers.com/r/L7DD78CE2FFEN.html>

Date: March 2015

Pages: 15

Price: US\$ 660.00 (Single User License)

ID: L7DD78CE2FFEN

Abstracts

Luxury travel goods posted a 9% GAGR in value terms over the review period; hence the growth rate in 2014 was slightly lower even as more premium travel goods brands such as Rimowa and Samsonite introduced top series and supplied high-quality products.

Euromonitor International's Luxury Travel Goods in Taiwan report offers a comprehensive guide to the size and shape of the Luxury Travel Goods market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Travel Goods retailing along with the development of consumers' shopping patterns. Forecasts to 2019 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Travel Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Luxury Travel Goods: Value 2009-2014

Table 2 Sales of Luxury Travel Goods: % Value Growth 2009-2014

Table 3 NBO Company Shares of Luxury Travel Goods: % Value 2009-2013

Table 4 LBN Brand Shares of Luxury Travel Goods: % Value 2010-2013

Table 5 Distribution of Luxury Travel Goods by Format: % Value 2009-2014

Table 6 Forecast Sales of Luxury Travel Goods: Value 2014-2019

Table 7 Forecast Sales of Luxury Travel Goods: % Value Growth 2014-2019

Burberry Group Plc in Luxury Goods (taiwan)

Strategic Direction

Key Facts

Summary 1 Burberry Group Plc: Key Facts

Company Background

Summary 2 Burberry Group Plc: Luxury Brands by Category 2014

Internet Strategy

Executive Summary

the Increasing Number of International Tourists Boosts Sales Performance

Activities and Promotion Constantly Attract Attention

Limited Edition Launches and Production Costs Increase Unit Price

Outlet Shopping Continues To Receive Favourable Response

Positive Growth for Luxury Goods Expected in Forecast Period

Key Trends and Developments

High-income Consumers Continue To Drive Sales Performance

Brand Consciousness and Celebrity Endorsements Attract Consumers To Luxury Products

Manufacturers Engaged in Marketing Efforts

Luxury Retailers Doing More To Attract Consumers

Distribution

Summary 3 Selected Luxury Shopping Centres: Number of Outlets: 2014

Summary 4 Selected Luxury Department Stores: Number of Outlets 2014

Market Data

Table 8 Sales of Luxury Goods by Category: Value 2009-2014

Table 9 Sales of Luxury Goods by Category: % Value Growth 2009-2014

Table 10 NBO Company Shares of Luxury Goods: % Value 2009-2013

Table 11 LBN Brand Shares of Luxury Goods: % Value 2010-2013

Table 12 Distribution of Luxury Goods by Format: % Value 2009-2014

Table 13 Distribution of Luxury Goods by Format and Category: % Value 2014

Table 14 Forecast Sales of Luxury Goods by Category: Value 2014-2019

Table 15 Forecast Sales of Luxury Goods by Category: % Value Growth 2014-2019

Sources

Summary 5 Research Sources

I would like to order

Product name: Luxury Travel Goods in Taiwan

Product link: <https://marketpublishers.com/r/L7DD78CE2FFEN.html>

Price: US\$ 660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L7DD78CE2FFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970