

Luxury Travel Goods in Sweden

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Abstracts

The dynamic performance of luxury travel goods continued in 2014, predominantly underpinned by a rising surge in travel, and consequently stronger demand for high-quality and functional luggage. Whilst large check-in baggage was traditionally the norm, a rising number of Swedes are choosing to travel only with cabin baggage when going on shorter holidays. This trend emerged mainly due to an increased number of flights from low-cost carriers, which charge significantly more for check-in luggage.

Euromonitor International's Luxury Travel Goods in Sweden report offers a comprehensive guide to the size and shape of the Luxury Travel Goods market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Travel Goods retailing along with the development of consumers' shopping patterns. Forecasts to 2018 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Travel Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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