

Luxury Travel Goods in Spain

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Abstracts

Luxury travel goods is set to register a moderate performance in 2014, with value sales growing by 2% in current terms. Over the review period the category suffered from the weak economic climate and high unemployment. In fact, over those years a growing number of Spaniards chose to stay at home during their vacation period, if they had one. However, the better economic situation in 2014 has seen the category perform slightly better than the previous year.

Euromonitor International's Luxury Travel Goods in Spain report offers a comprehensive guide to the size and shape of the Luxury Travel Goods market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Travel Goods retailing along with the development of consumers' shopping patterns. Forecasts to 2018 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Travel Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Loewe SA in Luxury Goods (spain)

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