

Luxury Travel Goods in South Korea

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Abstracts

According to the Trade Statistics Service, the total number of overseas travellers reached 14 million in 2013, an 8% increase on 2012. This enlarged the consumer base for luxury travel goods. As more consumers travelled, the demand for travel goods grew significantly. In addition, people who travel for leisure want to differentiate their luggage, and they increasingly bought luxury brands like Louis Vuitton, Gucci and Goyard, which offer a luxury image and heritage.

Euromonitor International's Luxury Travel Goods in South Korea report offers a comprehensive guide to the size and shape of the Luxury Travel Goods market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Travel Goods retailing along with the development of consumers' shopping patterns. Forecasts to 2019 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Travel Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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