

Luxury Travel Goods in South Africa

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Abstracts

Consumers of luxury goods in South Africa continue to align their product preferences with global trends in terms of luxury travel goods. Whilst the trends influence volume growth, many consumers continue to demand higher quality and durability among the qualifying factors in their product choice. One way to assure consumers of uncompromised quality has been the zero discount policy by most retailers in order to reflect retailers' confidence in the quality of their products.

Euromonitor International's Luxury Travel Goods in South Africa report offers a comprehensive guide to the size and shape of the Luxury Travel Goods market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Travel Goods retailing along with the development of consumers' shopping patterns. Forecasts to 2019 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Travel Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Executive Summary

Luxury Goods Shows Stable Growth Despite A Weakening of the Local Currency

Luxury Products Targeting Female Consumers Continue To See Growth in Volume Sales

the Market Remains Fragmented Across Most Categories

Upmarket Shopping Malls Attract Luxury Retailers

Stable Growth Is Expected Over the Forecast Period

Key Trends and Developments

Limited Income Growth Restricts Market Expansion of Luxury Goods in South Africa

South Africans Continue To Be Influenced by Global Fashion Trends

Global Brands Dominate the Market

Boutiques Is the Most Popular Retail Channel for Luxury Products Across South Africa

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