

Luxury Travel Goods in Singapore

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Abstracts

Luxury travel goods registered a 7% increase in current value sales in 2014, marginally slower than in 2013. According to Euromonitor International Travel and Tourism research data, tourism inbound and outbound flows recorded slower growth towards the end of the review period. This development directly affected sales of luxury travel goods, which posted slower retail volume and value growth in 2014.

Euromonitor International's Luxury Travel Goods in Singapore report offers a comprehensive guide to the size and shape of the Luxury Travel Goods market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Travel Goods retailing along with the development of consumers' shopping patterns. Forecasts to 2019 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Travel Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Luxury Travel Goods: Value 2009-2014

Table 2 Sales of Luxury Travel Goods: % Value Growth 2009-2014

Table 3 NBO Company Shares of Luxury Travel Goods: % Value 2009-2013

Table 4 LBN Brand Shares of Luxury Travel Goods: % Value 2010-2013

Table 5 Distribution of Luxury Travel Goods by Format: % Value 2009-2014

Table 6 Forecast Sales of Luxury Travel Goods: Value 2014-2019

Table 7 Forecast Sales of Luxury Travel Goods: % Value Growth 2014-2019

Executive Summary

Stable and Positive Sales Growth in 2014

International Visitors Drive Sales

the Competitive Landscape Is Dominated by International Players

Store-based Retailing Dominates Distribution

Positive Growth Is Expected in the Forecast Period

Key Trends and Developments

Positive Economic Outlook and International Tourists Drive Sales

International Brands Still Dominate Luxury Goods in Singapore

Awareness of Fashion Trends Opens the Door for Designer Brands

Online Sales of Luxury Goods Need Time To Mature

Distribution

Summary 1 Selected Luxury Shopping Centres: 2014

Market Data

Table 8 Sales of Luxury Goods by Category: Value 2009-2014

Table 9 Sales of Luxury Goods by Category: % Value Growth 2009-2014

Table 10 NBO Company Shares of Luxury Goods: % Value 2009-2013

Table 11 LBN Brand Shares of Luxury Goods: % Value 2010-2013

Table 12 Distribution of Luxury Goods by Format: % Value 2009-2014

Table 13 Distribution of Luxury Goods by Format and Category: % Value 2014

Table 14 Forecast Sales of Luxury Goods by Category: Value 2014-2019

Table 15 Forecast Sales of Luxury Goods by Category: % Value Growth 2014-2019

Sources

Summary 2 Research Sources

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