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Luxury Travel Goods in the Netherlands

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Abstracts

Luxury travel goods are still recovering from the downturn in sales that occurred in 2013 when lower demand impacted the category. In 2014, a slight recovery was noted with growth in sales as Dutch consumers purchased these products lured by the greater exposure of luxury products and renewed consumer confidence. Sales will grow by 2% in current value during 2014, up slightly from 2013, showing an improved performance as a result. Retailers reported an increase but still considered demand to be...

Euromonitor International's Luxury Travel Goods in Netherlands report offers a comprehensive guide to the size and shape of the Luxury Travel Goods market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Travel Goods retailing along with the development of consumers' shopping patterns. Forecasts to 2018 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Travel Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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