

Luxury Travel Goods in the Netherlands

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Abstracts

Luxury travel goods are still recovering from the downturn in sales that occurred in 2013 when lower demand impacted the category. In 2014, a slight recovery was noted with growth in sales as Dutch consumers purchased these products lured by the greater exposure of luxury products and renewed consumer confidence. Sales will grow by 2% in current value during 2014, up slightly from 2013, showing an improved performance as a result. Retailers reported an increase but still considered demand to be...

Euromonitor International's Luxury Travel Goods in Netherlands report offers a comprehensive guide to the size and shape of the Luxury Travel Goods market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Travel Goods retailing along with the development of consumers' shopping patterns. Forecasts to 2018 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Travel Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Luxury Travel Goods: Value 2009-2014

Table 2 Sales of Luxury Travel Goods: % Value Growth 2009-2014

Table 3 NBO Company Shares of Luxury Travel Goods: % Value 2009-2013

Table 4 LBN Brand Shares of Luxury Travel Goods: % Value 2010-2013

Table 5 Distribution of Luxury Travel Goods by Format: % Value 2009-2014

Table 6 Forecast Sales of Luxury Travel Goods: Value 2014-2019

Table 7 Forecast Sales of Luxury Travel Goods: % Value Growth 2014-2019

Executive Summary

Slight Improved Performance

Dutch Consumers More Eager To Look on Price Across Different Channels

Global Luxury Brands Consolidate Their Position by Continuing Investment

Less Consumer Loyalty Towards Traditional Specialist Retailers

Manufacturers See Positive Growth Prospects for the Netherlands

Key Trends and Developments

the Netherlands Slowly Emerging From Recession

Affordable Luxury Products Grow in Preference Among the Dutch.

Dutch Brands Gain A Solid Niche in Luxury Products

Distribution Shift Away From Traditional Specialist Retailers

Distribution

Summary 1 Selected Luxury Shopping Centres: 2014

Summary 2 Selected Luxury Department Stores: Number of Outlets

Market Data

Table 8 Sales of Luxury Goods by Category: Value 2009-2014

Table 9 Sales of Luxury Goods by Category: % Value Growth 2009-2014

Table 10 NBO Company Shares of Luxury Goods: % Value 2009-2013

Table 11 LBN Brand Shares of Luxury Goods: % Value 2010-2013

Table 12 Distribution of Luxury Goods by Format: % Value 2009-2014

Table 13 Distribution of Luxury Goods by Format and Category: % Value 2014

Table 14 Forecast Sales of Luxury Goods by Category: Value 2014-2019

Table 15 Forecast Sales of Luxury Goods by Category: % Value Growth 2014-2019

Sources

Summary 3 Research Sources

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