

Luxury Travel Goods in Mexico

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Abstracts

2014 has seen an increase in the availability of luxury travel goods thanks to the opening of own boutiques and the expansion of department stores. While well-positioned brands such as Louis Vuitton, Gucci and Mandarina Duck account for over 50% of category value sales, other brands such as Tumi, Longchamp and Fendi have gained a presence during the year.

Euromonitor International's Luxury Travel Goods in Mexico report offers a comprehensive guide to the size and shape of the Luxury Travel Goods market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Travel Goods retailing along with the development of consumers' shopping patterns. Forecasts to 2019 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Travel Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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LVMH Moët Hennessy Louis Vuitton SA in Luxury Goods (mexico)

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