

Luxury Travel Goods in Malaysia

<https://marketpublishers.com/r/L78DFDFE980EN.html>

Date: April 2015

Pages: 17

Price: US\$ 660.00 (Single User License)

ID: L78DFDFE980EN

Abstracts

Luxury travel goods was not able to gain much attention from consumers in Malaysia during 2014, with the area posting current value growth of just 15% (vs. 18% in 2013). Branded travel goods such as luggage from signature brands like Louis Vuitton and Prada were unable to achieve outstanding results in 2014 as a result of the fact that consumers can choose from various luggage brands. In addition, many consumers are not attracted to luxury travel goods because they perceive them as being less...

Euromonitor International's Luxury Travel Goods in Malaysia report offers a comprehensive guide to the size and shape of the Luxury Travel Goods market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Travel Goods retailing along with the development of consumers' shopping patterns. Forecasts to 2019 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Travel Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Luxury Travel Goods: Value 2009-2014

Table 2 Sales of Luxury Travel Goods: % Value Growth 2009-2014

Table 3 NBO Company Shares of Luxury Travel Goods: % Value 2009-2013

Table 4 LBN Brand Shares of Luxury Travel Goods: % Value 2010-2013

Table 5 Distribution of Luxury Travel Goods by Format: % Value 2009-2014

Table 6 Forecast Sales of Luxury Travel Goods: Value 2014-2019

Table 7 Forecast Sales of Luxury Travel Goods: % Value Growth 2014-2019

Executive Summary

Stronger Economic Growth Driving Demand for Luxury Goods

Malaysia Continues To Be Promoted As A Luxury Shopping Destination

Highly Fragmented International Brands Lead Luxury Goods

Standalone Boutiques Dominate Distribution of Luxury Goods in 2014

Slower Growth Forecasted Within Luxury Goods

Key Trends and Developments

Improving Economic Conditions Boost Spending on Luxury Goods

Changing Demographic Trends Fuelling Demand in Luxury Goods

Luxury Goods Dominated by International Brands

High Number of Luxury Retail Outlets Concentrated in Big Cities

Distribution

Summary 1 Selected Luxury Shopping Centres: 2014

Summary 2 Selected Luxury Department Stores: Number of Outlets

Market Data

Table 8 Sales of Luxury Goods by Category: Value 2009-2014

Table 9 Sales of Luxury Goods by Category: % Value Growth 2009-2014

Table 10 NBO Company Shares of Luxury Goods: % Value 2009-2013

Table 11 LBN Brand Shares of Luxury Goods: % Value 2010-2013

Table 12 Distribution of Luxury Goods by Format: % Value 2009-2014

Table 13 Distribution of Luxury Goods by Format and Category: % Value 2014

Table 14 Forecast Sales of Luxury Goods by Category: Value 2014-2019

Table 15 Forecast Sales of Luxury Goods by Category: % Value Growth 2014-2019

Sources

Summary 3 Research Sources

I would like to order

Product name: Luxury Travel Goods in Malaysia

Product link: <https://marketpublishers.com/r/L78DFDFE980EN.html>

Price: US\$ 660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L78DFDFE980EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970