

Luxury Travel Goods in Japan

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Abstracts

Luxury travel goods registered significant growth of 14% in current value terms in 2014, to reach ¥61.0 billion. Whilst volume sales of luxury travel goods recorded growth of 3% in 2014, value sales growth of luxury travel goods was mostly as a result of unit price increases. Due to the ongoing weakening of the yen, international luxury brands increased their retail prices in 2013/2014 to offset the impact of fluctuations in exchange rates and to regain profitability. In April 2014, Japan's...

Euromonitor International's Luxury Travel Goods in Japan report offers a comprehensive guide to the size and shape of the Luxury Travel Goods market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Travel Goods retailing along with the development of consumers' shopping patterns. Forecasts to 2019 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Travel Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Executive Summary

Luxury Goods Undergo A Last-minute Shopping Spree Ahead of the Tax Hike

Unit Prices Increase Due To the Weakening Yen and Vat Rate Hike

Global Luxury Brands Lead Sales in Japan's Luxury Goods Industry

Retailers Benefit From An Increasing Number of Wealthy Foreign Travellers Visiting Japan To Shop

Japan's Luxury Goods Industry Is Expected To Be Overtaken by China

Key Trends and Developments

Luxury Goods Undergo Last-minute Shopping Spree Ahead of the Tax Hike

Consumers in Their 40s Account for the Most Sales To High-income Earners

Global Luxury Brands Lead Sales in Japan's Luxury Goods Industry

Foreign Visitors Drive Sales Growth of Luxury Goods in Japan

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