

# **Luxury Travel Goods in Indonesia**

https://marketpublishers.com/r/L7647F05857EN.html

Date: January 2015

Pages: 14

Price: US\$ 660.00 (Single User License)

ID: L7647F05857EN

#### **Abstracts**

Compared to other areas in luxury goods, luxury travel goods remains small and demand is limited to a niche group of consumers. Bags and luggage are among the most popular products. Growing demand supporting rapid growth of luxury bags and luggage benefits sales of luxury travel goods under the same umbrella brand. Strong brand names are playing an important role, as a number of consumers adopting luxury bags are also interested in buying luxury travel goods.

Euromonitor International's Luxury Travel Goods in Indonesia report offers a comprehensive guide to the size and shape of the Luxury Travel Goods market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Travel Goods retailing along with the development of consumers' shopping patterns. Forecasts to 2019 illustrate how the market is set to change

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

Get a detailed picture of the Luxury Travel Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



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New Upscale Shopping Malls Boost Luxury Goods

Luxury Goods in Indonesia Dominated by International Luxury Players

Store-based Retailing Dominates Distribution of Luxury Goods

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Various Factors Drive Up Prices of Many Luxury Goods

Changing Demographics and Lifestyles Favour Luxury Goods

International Luxury Brand Owners Extend Their Strong Presence

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