

Luxury Travel Goods in Indonesia

https://marketpublishers.com/r/L7647F05857EN.html

Date: January 2015

Pages: 14

Price: US\$ 660.00 (Single User License)

ID: L7647F05857EN

Abstracts

Compared to other areas in luxury goods, luxury travel goods remains small and demand is limited to a niche group of consumers. Bags and luggage are among the most popular products. Growing demand supporting rapid growth of luxury bags and luggage benefits sales of luxury travel goods under the same umbrella brand. Strong brand names are playing an important role, as a number of consumers adopting luxury bags are also interested in buying luxury travel goods.

Euromonitor International's Luxury Travel Goods in Indonesia report offers a comprehensive guide to the size and shape of the Luxury Travel Goods market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Travel Goods retailing along with the development of consumers' shopping patterns. Forecasts to 2019 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Travel Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Luxury Travel Goods: Value 2009-2014

Table 2 Sales of Luxury Travel Goods: % Value Growth 2009-2014

Table 3 NBO Company Shares of Luxury Travel Goods: % Value 2009-2013

Table 4 LBN Brand Shares of Luxury Travel Goods: % Value 2010-2013

Table 5 Distribution of Luxury Travel Goods by Format: % Value 2009-2014

Table 6 Forecast Sales of Luxury Travel Goods: Value 2014-2019

Table 7 Forecast Sales of Luxury Travel Goods: % Value Growth 2014-2019

Executive Summary

Rising Middle Class and Affluent Consumers Fuel Luxury Goods

New Upscale Shopping Malls Boost Luxury Goods

Luxury Goods in Indonesia Dominated by International Luxury Players

Store-based Retailing Dominates Distribution of Luxury Goods

Respectable Performance Expected in the Forecast Period

Key Trends and Developments

Various Factors Drive Up Prices of Many Luxury Goods

Changing Demographics and Lifestyles Favour Luxury Goods

International Luxury Brand Owners Extend Their Strong Presence

Store-based Retailers Dominate Sales of Luxury Goods in Indonesia

Distribution

Summary 1 Selected Luxury Shopping Centres: 2013

Summary 2 Selected Luxury Department Stores: Number of Outlets

Market Data

Table 8 Sales of Luxury Goods by Category: Value 2009-2014

Table 9 Sales of Luxury Goods by Category: % Value Growth 2009-2014

Table 10 NBO Company Shares of Luxury Goods: % Value 2009-2013

Table 11 LBN Brand Shares of Luxury Goods: % Value 2010-2013

Table 12 Distribution of Luxury Goods by Format: % Value 2009-2014

Table 13 Distribution of Luxury Goods by Format and Category: % Value 2014

Table 14 Forecast Sales of Luxury Goods by Category: Value 2014-2019

Table 15 Forecast Sales of Luxury Goods by Category: % Value Growth 2014-2019

Definitions

Sources



Summary 3 Research Sources



I would like to order

Product name: Luxury Travel Goods in Indonesia

Product link: https://marketpublishers.com/r/L7647F05857EN.html

Price: US\$ 660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/L7647F05857EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

| First name: | |
|---------------|---------------------------|
| Last name: | |
| Email: | |
| Company: | |
| Address: | |
| City: | |
| Zip code: | |
| Country: | |
| Tel: | |
| Fax: | |
| Your message: | |
| | |
| | |
| | |
| | **All fields are required |
| | Custumer signature |
| | |
| | |

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970