

Luxury Travel Goods in China

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Abstracts

Travel is becoming a more popular leisure activity in China. Outbound departures grew by 14% in terms of number of trips in 2014. Shopping trips to countries like South Korea, Singapore and the US led growth in 2014. Sales of luxury travel goods have benefited from the growing number of trips, especially shopping trips, as more luggage space is needed.

Euromonitor International's Luxury Travel Goods in China report offers a comprehensive guide to the size and shape of the Luxury Travel Goods market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Travel Goods retailing along with the development of consumers' shopping patterns. Forecasts to 2019 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Travel Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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LVMH Moët Hennessy Louis Vuitton SA in Luxury Goods (china)

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