

Luxury Travel Goods in Brazil

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Abstracts

2014 saw current value growth of 12% for luxury travel goods, with this being markedly slower than the review period CAGR of 19%. Stronger growth earlier in the review period was due to the introduction of several new imported brands such as Prada and Tumi. Growth in 2014 was meanwhile driven by widening distribution for many imported brands, such as Gucci, partly thanks to ongoing expansion in luxury shopping malls.

Euromonitor International's Luxury Travel Goods in Brazil report offers a comprehensive guide to the size and shape of the Luxury Travel Goods market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Travel Goods retailing along with the development of consumers' shopping patterns. Forecasts to 2019 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Travel Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Luxury Travel Goods: Value 2009-2014

Table 2 Sales of Luxury Travel Goods: % Value Growth 2009-2014

Table 3 NBO Company Shares of Luxury Travel Goods: % Value 2009-2013

Table 4 LBN Brand Shares of Luxury Travel Goods: % Value 2010-2013

Table 5 Distribution of Luxury Travel Goods by Format: % Value 2009-2014

Table 6 Forecast Sales of Luxury Travel Goods: Value 2014-2019

Table 7 Forecast Sales of Luxury Travel Goods: % Value Growth 2014-2019

LVMH Moët Hennessy Louis Vuitton SA in Luxury Goods (brazil)

Strategic Direction

Key Facts

Summary 1 LVMH Moët Hennessy Louis Vuitton SA: Key Facts

Company Background

Summary 2 LVMH Moët Hennessy Louis Vuitton SA: Luxury Brands by Category 2014

Internet Strategy

Executive Summary

Ongoing Growth Despite Constraints

Affordable Luxury Brands Gain Share in 2014

Despite Fragmented Shares, Luxury Houses Are Improving Share

Store-based Retailing Continues To Dominate Sales of Luxury Goods

Moderate Growth Expected in Forecast Period

Key Trends and Developments

Economic Trends Continue To Constrain Growth

Demographic Trends Favour Growth

Fragmented Shares But Global Luxury Goods Giants Gain Share

Store-based Retailing Continues To Dominate But Internet Retailing Gains Share

Distribution

Summary 3 Selected Luxury Shopping Centres: 2014

Market Data

Table 8 Sales of Luxury Goods by Category: Value 2009-2014

Table 9 Sales of Luxury Goods by Category: % Value Growth 2009-2014

Table 10 NBO Company Shares of Luxury Goods: % Value 2009-2013

Table 11 LBN Brand Shares of Luxury Goods: % Value 2010-2013

Table 12 Distribution of Luxury Goods by Format: % Value 2009-2014

Table 13 Distribution of Luxury Goods by Format and Category: % Value 2014

Table 14 Forecast Sales of Luxury Goods by Category: Value 2014-2019

Table 15 Forecast Sales of Luxury Goods by Category: % Value Growth 2014-2019

Definitions

Sources

Summary 4 Research Sources

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