

Luxury Travel Goods in Brazil

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Abstracts

2014 saw current value growth of 12% for luxury travel goods, with this being markedly slower than the review period CAGR of 19%. Stronger growth earlier in the review period was due to the introduction of several new imported brands such as Prada and Tumi. Growth in 2014 was meanwhile driven by widening distribution for many imported brands, such as Gucci, partly thanks to ongoing expansion in luxury shopping malls.

Euromonitor International's Luxury Travel Goods in Brazil report offers a comprehensive guide to the size and shape of the Luxury Travel Goods market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Travel Goods retailing along with the development of consumers' shopping patterns. Forecasts to 2019 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Travel Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



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