

# Luxury Travel Goods in Australia

<https://marketpublishers.com/r/LCB7C9BB03DEN.html>

Date: January 2015

Pages: 15

Price: US\$ 660.00 (Single User License)

ID: LCB7C9BB03DEN

## Abstracts

Luxury travel goods experienced 7% current value growth in 2014, benefiting from the spending of wealthy Chinese tourists. According to Euromonitor International's Travel and Tourism 2014 report, total inbound trips from China increased by 14% in 2013, representing the second largest increase after those from the United Arab Emirates. Chinese tourists choose Australia as a destination not just for holidays but to purchase luxury goods and escape the high taxes and duties they receive in their...

Euromonitor International's Luxury Travel Goods in Australia report offers a comprehensive guide to the size and shape of the Luxury Travel Goods market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Travel Goods retailing along with the development of consumers' shopping patterns. Forecasts to 2019 illustrate how the market is set to change

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Luxury Travel Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Headlines

Trends

Category Data

Table 1 Sales of Luxury Travel Goods: Value 2009-2014

Table 2 Sales of Luxury Travel Goods: % Value Growth 2009-2014

Table 3 NBO Company Shares of Luxury Travel Goods: % Value 2009-2013

Table 4 LBN Brand Shares of Luxury Travel Goods: % Value 2010-2013

Table 5 Distribution of Luxury Travel Goods by Format: % Value 2009-2014

Table 6 Forecast Sales of Luxury Travel Goods: Value 2014-2019

Table 7 Forecast Sales of Luxury Travel Goods: % Value Growth 2014-2019

Executive Summary

Australia's Wealth Contributes To An Acceleration in Luxury Goods in 2014

Luxury Goods Becoming More Accessible

International Brands Continue Australian Expansion Plans

Online Retailing Threatens Bricks-and-mortar Stores

Luxury Goods To Remain Healthy Over the Forecast Period

Key Trends and Developments

Australia's Wealth Supports Growth in Luxury Goods

the Luxury Consumer Becomes More Diversified

Offshore Brands Continue Australian Expansion Plans

International E-tailers Point To Australia As A Key Market

Distribution

Summary 1 Selected Luxury Shopping Centres: 2014

Summary 2 Selected Luxury Department Stores: Number of Outlets

Market Data

Table 8 Sales of Luxury Goods by Category: Value 2009-2014

Table 9 Sales of Luxury Goods by Category: % Value Growth 2009-2014

Table 10 NBO Company Shares of Luxury Goods: % Value 2009-2013

Table 11 LBN Brand Shares of Luxury Goods: % Value 2010-2013

Table 12 Distribution of Luxury Goods by Format: % Value 2009-2014

Table 13 Distribution of Luxury Goods by Format and Category: % Value 2014

Table 14 Forecast Sales of Luxury Goods by Category: Value 2014-2019

Table 15 Forecast Sales of Luxury Goods by Category: % Value Growth 2014-2019

Definitions

Sources

Summary 3 Research Sources

## I would like to order

Product name: Luxury Travel Goods in Australia

Product link: <https://marketpublishers.com/r/LCB7C9BB03DEN.html>

Price: US\$ 660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/LCB7C9BB03DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970