

Luxury Travel Goods in Argentina

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Abstracts

In Argentina, luxury travel goods' performance is primarily subject to two variables: Restrictions on imported products, and foreign tourism. In both cases, the behaviour in 2014 has not been positive for luxury travel goods, firstly because these products are almost exclusively supplied by international brands and not produced locally, and secondly, because the main consumers of luxury travel goods in Argentina are tourists from neighbouring countries who decreased their spending during 2014...

Euromonitor International's Luxury Travel Goods in Argentina report offers a comprehensive guide to the size and shape of the Luxury Travel Goods market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Travel Goods retailing along with the development of consumers' shopping patterns. Forecasts to 2018 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Travel Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Executive Summary

Luxury Goods Continues To Grow

Consumers Lack Confidence

Fragmented Local Market Because of the Absence of International Brands

Preference for Personalised Attention at the Point of Sale

Expectations Remain Negative in the Short Term

Key Trends and Developments

Consumption Slowdown Stops Sales

Big Brands Target Young Adults With No Kids

Top Brands' Departure Creates Opportunity for Local Designers

Strong Preference for Personalised Shopping

Distribution

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