

Luxury Timepieces in Turkey

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Abstracts

Sales of luxury timepieces fell sharply in Turkey in 2020 due to the impact of the COVID-19 pandemic, with men's luxury timepieces particularly hard hit. Reduced consumer confidence led to a fall in spending on high-ticket items, while many of the more traditional luxury watch brands continued to rely heavily on store-based sales with only a limited digital presence. A sharp reduction in the number of weddings and other celebrations during 2020 is also likely to have impacted sales of luxury wat...

Euromonitor International's Luxury Timepieces in Turkey report offers a comprehensive guide to the size and shape of the Luxury Timepieces market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Timepieces retailing along with the development of consumers' shopping patterns. Forecasts to 2025 illustrate how the market is set to change

Product coverage: Men's Luxury Timepieces, Women's Luxury Timepieces.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Timepieces market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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