

Luxury Timepieces in Switzerland

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Abstracts

Luxury timepieces saw steep retail volume and current value declines in 2020 due to COVID-19. Outlet closures, the economic impact of the pandemic and fewer work and social occasions to wear these products due to home working and home seclusion all had a negative impact on the category. However, one of the most significant factors was the shutdown of travel as a result of the virus. The majority of sales of these products are typically generated by inbound tourists and business travellers, who n...

Euromonitor International's Luxury Timepieces in Switzerland report offers a comprehensive guide to the size and shape of the Luxury Timepieces market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Timepieces retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

Product coverage: Men's Luxury Timepieces, Women's Luxury Timepieces.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Timepieces market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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