

Luxury Timepieces in Sweden

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Abstracts

Luxury timepieces was hit particularly hard in 2020, falling into steep, double-digit, negative figure declines. Interestingly, more expensive watches suffered less than those in the mid-price luxury range, as the former is seen as a greater investment.

Euromonitor International's Luxury Timepieces in Sweden report offers a comprehensive guide to the size and shape of the Luxury Timepieces market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Timepieces retailing along with the development of consumers' shopping patterns. Forecasts to 2025 illustrate how the market is set to change

Product coverage: Men's Luxury Timepieces, Women's Luxury Timepieces.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Timepieces market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

LUXURY TIMEPIECES IN SWEDEN

KEY DATA FINDINGS

2021 DEVELOPMENTS

Sales improve from the steep declines seen in 2020, but the category continues to face challenges

Swedes are the main consumers of luxury timepieces in 2021, due to international tourism flows remaining low

Omega and Rolex maintain their undisputed leads, thanks to status of image and investment benefits

PROSPECTS AND OPPORTUNITIES

Sales set to slow down and become sluggish, with women's luxury watches to ultimately outperform those for men

Pre-owned and online trends set to grow hand-in-hand over the forecast period

Brand-new luxury timepieces will remain heavily dependent on physical stores

CATEGORY DATA

Table 1 Sales of Luxury Timepieces by Category: Value 2016-2021

Table 2 Sales of Luxury Timepieces by Category: % Value Growth 2016-2021

Table 3 NBO Company Shares of Luxury Timepieces: % Value 2016-2020

Table 4 LBN Brand Shares of Luxury Timepieces: % Value 2017-2020

Table 5 Distribution of Luxury Timepieces by Format: % Value 2016-2021

Table 6 Forecast Sales of Luxury Timepieces by Category: Value 2021-2026

Table 7 Forecast Sales of Luxury Timepieces by Category: % Value Growth 2021-2026

LUXURY GOODS IN SWEDEN

EXECUTIVE SUMMARY

Luxury goods in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

What next for luxury goods?

MARKET DATA

Table 8 Sales of Luxury Goods by Category: Value 2016-2021

Table 9 Sales of Luxury Goods by Category: % Value Growth 2016-2021

Table 10 Inbound Receipts for Luxury Goods by Country of Origin: Value 2016-2021

Table 11 NBO Company Shares of Luxury Goods: % Value 2016-2020

Table 12 LBN Brand Shares of Luxury Goods: % Value 2017-2020

Table 13 Distribution of Luxury Goods by Format and Category: % Value 2021

Table 14 Forecast Sales of Luxury Goods by Category: Value 2021-2026

Table 15 Forecast Sales of Luxury Goods by Category: % Value Growth 2021-2026

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SOURCES

Summary 1 Research Sources

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