

# Luxury Timepieces in South Korea

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## Abstracts

Foreign luxury brands have been raising their prices, including Cartier, Piaget, Omega, TAG Heuer and Fred. Among the price increases are the Cartier Tank Solo watch, which is popular for wedding gifts (yemul), rising by 5.3% from KRW5.7 million to KRW6.0 million, and the Omega Seamaster Diver 300, a watch popular among men, rising by 3.1% from KRW6.5 million to KRW6.7 million. Such price rises will help to drive value growth in luxury timepieces in 2021, as the category recovers from 2020, when...

Euromonitor International's Luxury Timepieces in South Korea report offers a comprehensive guide to the size and shape of the Luxury Timepieces market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Timepieces retailing along with the development of consumers' shopping patterns. Forecasts to 2025 illustrate how the market is set to change

**Product coverage:** Men's Luxury Timepieces, Women's Luxury Timepieces.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Luxury Timepieces market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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