

Luxury Timepieces in Mexico

<https://marketpublishers.com/r/L9F35EAB5BCEN.html>

Date: December 2021

Pages: 20

Price: US\$ 990.00 (Single User License)

ID: L9F35EAB5BCEN

Abstracts

Department stores, and watch and jewellery specialists are the key channels for sales of luxury timepieces in the Mexican market, as shoppers for these products are keen to inspect and try on these devices prior to purchasing, whilst also receiving specialist advice around functionality and factors such as the most suitable straps. These non-essential retail outlets were forced to close for a good part of 2020, dramatically impacting category sales during the year. With the reopening of stores,...

Euromonitor International's Luxury Timepieces in Mexico report offers a comprehensive guide to the size and shape of the Luxury Timepieces market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Timepieces retailing along with the development of consumers' shopping patterns. Forecasts to 2025 illustrate how the market is set to change

Product coverage: Men's Luxury Timepieces, Women's Luxury Timepieces.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Timepieces market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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