

# Luxury Timepieces in Italy

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## Abstracts

Retail current value sales of luxury timepieces fell by almost a third in 2020. This decline was due to a combination of temporary store closures, a lack of tourists (prior to the pandemic, this group accounted for about 40% of demand for luxury timepieces), and the economic shock of the pandemic, which had a significant negative effect on the confidence of local consumers. Moreover, the cancellation of many social events led to a reduction in gifting, while working from home had a negative effect...

Euromonitor International's Luxury Timepieces in Italy report offers a comprehensive guide to the size and shape of the Luxury Timepieces market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Timepieces retailing along with the development of consumers' shopping patterns. Forecasts to 2025 illustrate how the market is set to change

**Product coverage:** Men's Luxury Timepieces, Women's Luxury Timepieces.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Luxury Timepieces market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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