

# Luxury Timepieces in Germany

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### **Abstracts**

Luxury timepieces performed better in 2021 when compared with the previous year. Despite the enforced lockdowns around Germany at the beginning of the year, and then further restrictions on bricks-and-mortar retailing in an attempt to control the pandemic, luxury timepieces was still able to grow. Amongst higher-income individuals, the willingness to shop was very strong, especially after a long period of time when shopping was exclusively restricted to e-commerce, which still accounts for a min...

Euromonitor International's Luxury Timepieces in Germany report offers a comprehensive guide to the size and shape of the Luxury Timepieces market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Timepieces retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

Product coverage: Men's Luxury Timepieces, Women's Luxury Timepieces.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

Get a detailed picture of the Luxury Timepieces market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



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