

# Luxury Timepieces in Brazil

<https://marketpublishers.com/r/L4B15E8F2A0EN.html>

Date: February 2022

Pages: 19

Price: US\$ 990.00 (Single User License)

ID: L4B15E8F2A0EN

## Abstracts

The first half of 2020 brought unprecedented difficulties imposed by the COVID-19 pandemic. Stores had to remain closed and consumers had to go through quarantine periods that made the industry project some of the rarest prospects for luxury: negative results for the full year. However, the perception of control over the contagion and deaths caused by the sanitary crisis made it possible to work with more flexible conditions that allowed consumers to resume visiting stores. Revenge consumption a...

Euromonitor International's Luxury Timepieces in Brazil report offers a comprehensive guide to the size and shape of the Luxury Timepieces market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Timepieces retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

**Product coverage:** Men's Luxury Timepieces, Women's Luxury Timepieces.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Luxury Timepieces market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### LUXURY TIMEPIECES IN BRAZIL

#### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Involuntary savings and self-indulgent purchases benefit luxury timepieces in 2021

Heating second-hand market strengthens the perception of luxury timepieces as an investment

Global brands find opportunities in associations with national icons of Brazilian culture

#### PROSPECTS AND OPPORTUNITIES

New technologies and features favour smartwatches in the coming years

Reselling market will bring more sophisticated certificates of origin into the spotlight

Collectors will remain attracted to vintage models, gathering trend-setters to the luxury timepieces culture

#### CATEGORY DATA

Table 1 Sales of Luxury Timepieces by Category: Value 2016-2021

Table 2 Sales of Luxury Timepieces by Category: % Value Growth 2016-2021

Table 3 NBO Company Shares of Luxury Timepieces: % Value 2016-2020

Table 4 LBN Brand Shares of Luxury Timepieces: % Value 2017-2020

Table 5 Distribution of Luxury Timepieces by Format: % Value 2016-2021

Table 6 Forecast Sales of Luxury Timepieces by Category: Value 2021-2026

Table 7 Forecast Sales of Luxury Timepieces by Category: % Value Growth 2021-2026

### LUXURY GOODS IN BRAZIL

#### EXECUTIVE SUMMARY

Luxury goods in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

What next for luxury goods?

#### MARKET DATA

Table 8 Sales of Luxury Goods by Category: Value 2016-2021

Table 9 Sales of Luxury Goods by Category: % Value Growth 2016-2021

Table 10 Inbound Receipts for Luxury Goods by Country of Origin: Value 2016-2021

Table 11 NBO Company Shares of Luxury Goods: % Value 2016-2020

Table 12 LBN Brand Shares of Luxury Goods: % Value 2017-2020

Table 13 Distribution of Luxury Goods by Format and Category: % Value 2021

Table 14 Forecast Sales of Luxury Goods by Category: Value 2021-2026

Table 15 Forecast Sales of Luxury Goods by Category: % Value Growth 2021-2026

#### DISCLAIMER

## SOURCES

Summary 1 Research Sources

## I would like to order

Product name: Luxury Timepieces in Brazil

Product link: <https://marketpublishers.com/r/L4B15E8F2A0EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L4B15E8F2A0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970