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Luxury Timepieces in Australia

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Abstracts

Due to the COVID-19 pandemic, retailers of luxury timepieces in Australia were forced to rethink their traditional physical presence and respond to the consumer shift to online channels. For instance, Watches of Switzerland opened its first Australian e-boutique in April 2020, after trading in the country for more than 20 years. Similarly, retailer Kennedy Watches and Jewellery also launched its first online store in November 2020. Both e-commerce platforms offer additional services to support c...

Euromonitor International's Luxury Timepieces in Australia report offers a comprehensive guide to the size and shape of the Luxury Timepieces market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Timepieces retailing along with the development of consumers' shopping patterns. Forecasts to 2025 illustrate how the market is set to change

Product coverage: Men's Luxury Timepieces, Women's Luxury Timepieces.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Timepieces market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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