

Luxury Timepieces in Argentina

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Abstracts

Argentinian consumers from the high socioeconomic segment continue to have the disposable income to buy a high-end watch despite the ups and downs of the economy and impact of the COVID-19 pandemic. They only need a little stability to satisfy their need for wellbeing and pleasure. This is why companies like Rolex and Omega emphasise that it is not about selling products but about allowing their customers to live and enjoy the experience of owning a quality lifestyle piece. Luxury timepieces are...

Euromonitor International's Luxury Timepieces in Argentina report offers a comprehensive guide to the size and shape of the Luxury Timepieces market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Timepieces retailing along with the development of consumers' shopping patterns. Forecasts to 2025 illustrate how the market is set to change

Product coverage: Men's Luxury Timepieces, Women's Luxury Timepieces.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Timepieces market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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