

Luxury Portable Consumer Electronics in the United Kingdom

<https://marketpublishers.com/r/L926EA9794DEN.html>

Date: November 2021

Pages: 22

Price: US\$ 990.00 (Single User License)

ID: L926EA9794DEN

Abstracts

Luxury brands are focusing on different luxury categories and on offering accessories rather than their own phones. Some remain in the market, but there have not been many new releases recently, with the focus being on phone accessories and cases instead, such as the Gucci GG Supreme Ophidia AirPods Case and Prada leather phone covers. The mass market for mobile phones is very competitive in the UK, and consumers pay attention to the latest tech trends and new releases, which are happening so fr...

Euromonitor International's Luxury Portable Consumer Electronics in United Kingdom report offers a comprehensive guide to the size and shape of the Luxury Portable Consumer Electronics market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Portable Consumer Electronics retailing along with the development of consumers' shopping patterns. Forecasts to 2025 illustrate how the market is set to change

Product coverage: Luxury Mobile Phones, Luxury Wearables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Portable Consumer Electronics market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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