

Luxury Portable Consumer Electronics in Turkey

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Abstracts

Following double-digit value growth in 2019, sales of luxury portable consumer electronics were hit hard by the spread of the COVID-19 pandemic in 2020. Despite this, Turkey was expected to record a less severe decline in sales compared to other countries, due largely to the overwhelming dominance of domestic retail expenditure for products in this category. Domestic expenditure on luxury portable consumer electronics declined by a smaller percentage than international expenditure during 2020, t...

Euromonitor International's Luxury Portable Consumer Electronics in Turkey report offers a comprehensive guide to the size and shape of the Luxury Portable Consumer Electronics market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Portable Consumer Electronics retailing along with the development of consumers' shopping patterns. Forecasts to 2025 illustrate how the market is set to change

Product coverage: Luxury Mobile Phones, Luxury Wearables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Portable Consumer Electronics market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

KEY DATA FINDINGS

2020 IMPACT

Domestic expenditure shields luxury portable consumer electronics from the worst impacts of COVID-19 in 2020

Further blurring between luxury wearables and luxury timepieces in 2020

Stronger focus on health and wellness in wake of COVID-19 pandemic fuels demand for luxury activity wearables

RECOVERY AND OPPORTUNITIES

Above-average value growth for luxury portable consumer electronics over the forecast period

Luxury mobile phones set to become a mainly niche area attracting high-value consumers

Luxury wearables set to drive growth with new high-tech fashionable products

CATEGORY DATA

Table 1 Sales of Luxury Portable Consumer Electronics by Category: Value 2015-2020

Table 2 Sales of Luxury Portable Consumer Electronics by Category: % Value Growth 2015-2020

Table 3 NBO Company Shares of Luxury Portable Consumer Electronics: % Value 2015-2019

Table 4 LBN Brand Shares of Luxury Portable Consumer Electronics: % Value 2016-2019

Table 5 Distribution of Luxury Portable Consumer Electronics by Format: % Value 2015-2020

Table 6 Forecast Sales of Luxury Portable Consumer Electronics by Category: Value 2020-2025

Table 7 Forecast Sales of Luxury Portable Consumer Electronics by Category: % Value Growth 2020-2025

EXECUTIVE SUMMARY

COVID-19 impact on luxury goods

COVID-19 country impact

Company response

Retailing shift

What next for luxury goods?

MARKET INDICATORS

Table 8 Number of High Net Worth Individuals (HNWI): 2015-2020

MARKET DATA

Table 9 Sales of Luxury Goods by Category: Value 2015-2020

Table 10 Sales of Luxury Goods by Category: % Value Growth 2015-2020

Table 11 Inbound Receipts for Luxury Goods by Country of Origin: Value 2015-2020

Table 12 NBO Company Shares of Luxury Goods: % Value 2015-2019

Table 13 LBN Brand Shares of Luxury Goods: % Value 2016-2019

Table 14 Distribution of Luxury Goods by Format and Category: % Value 2020

Table 15 Forecast Sales of Luxury Goods by Category: Value 2020-2025

Table 16 Forecast Sales of Luxury Goods by Category: % Value Growth 2020-2025

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SOURCES

Summary 1 Research Sources

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