

Luxury Portable Consumer Electronics in Thailand

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Abstracts

Sales of luxury portable consumer electronics remained marginal in Thailand in 2021. Although there is a potential local consumer base for luxury goods in general, very few Thai people are interested in luxury consumer electronics. These products are generally unavailable in the country and the very few high-income Thai nationals who would be interested in acquiring luxury consumer electronics have generally travelled abroad to purchase them. However, despite the unavailability of international...

Euromonitor International's Luxury Portable Consumer Electronics in Thailand report offers a comprehensive guide to the size and shape of the Luxury Portable Consumer Electronics market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Portable Consumer Electronics retailing along with the development of consumers' shopping patterns. Forecasts to 2025 illustrate how the market is set to change

Product coverage: Luxury Mobile Phones, Luxury Wearables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Portable Consumer Electronics market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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