

Luxury Portable Consumer Electronics in Taiwan

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Abstracts

With the Taiwanese government having to introduce a national lockdown in mid-2021 to try and contain the spread of the COVID-19 virus, consumer confidence has been negatively impacted. As a result, many consumers have been unwilling to spend large quantities of money on luxury portable consumer electronics, holding back sales from possibly reaching higher growth rates. In addition, as many consumers have been spending more time at home in 2021, and avoiding in-store retailers, many shops have ha...

Euromonitor International's Luxury Portable Consumer Electronics in Taiwan report offers a comprehensive guide to the size and shape of the Luxury Portable Consumer Electronics market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Portable Consumer Electronics retailing along with the development of consumers' shopping patterns. Forecasts to 2025 illustrate how the market is set to change

Product coverage: Luxury Mobile Phones, Luxury Wearables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Portable Consumer Electronics market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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