

Luxury Portable Consumer Electronics in Switzerland

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Abstracts

Sales of luxury portable consumer electronics plummeted in 2020, with travel restrictions limiting the consumer base due to the lack of inbound tourists, and the temporary closure of non-essential retailers playing a significant part. However, the category is set to see a strong rebound in its retail volume and current value sales in 2021, with luxury wearables driving growth. This category has been benefiting from more consumers opting to purchase luxury wearables rather than jewellery such as...

Euromonitor International's Luxury Portable Consumer Electronics in Switzerland report offers a comprehensive guide to the size and shape of the Luxury Portable Consumer Electronics market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Portable Consumer Electronics retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

Product coverage: Luxury Mobile Phones, Luxury Wearables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Portable Consumer Electronics market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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