

# Luxury Portable Consumer Electronics in Sweden

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## Abstracts

Luxury mobile phones remains negligible in Sweden, as they are considered discretionary items. Such products have also seen further downwards pressure during the time of the pandemic, as consumers started to cut their expenses on discretionary items, including luxury portable consumer electronics, due to income uncertainty.

Euromonitor International's Luxury Portable Consumer Electronics in Sweden report offers a comprehensive guide to the size and shape of the Luxury Portable Consumer Electronics market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Portable Consumer Electronics retailing along with the development of consumers' shopping patterns. Forecasts to 2025 illustrate how the market is set to change

**Product coverage:** Luxury Mobile Phones, Luxury Wearables.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Luxury Portable Consumer Electronics market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Luxury mobile phones remains a discretionary category, which has not taken off with Swedish consumers

Notable shift towards e-commerce within the category, despite stores remaining open

Michael Kors maintains its significant lead, with very few brands present in the category

#### PROSPECTS AND OPPORTUNITIES

Opportunities will emerge as consumers' disposable incomes rise, with functional products set to attract attention

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