

Luxury Portable Consumer Electronics in South Korea

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Abstracts

Domestic wealthy and affluent consumers have always represented the main consumer group for luxury portable consumer electronics in South Korea. As COVID-19 has had a minimal impact on the spending power of this consumer segment, the category has consequently continued to see strong demand, in both 2020 and 2021. Indeed, the 2020 growth rate was actually up on the previous year, with further dynamic growth being seen in 2021. Wealthy and affluent consumer groups benefited from rising stock and p...

Euromonitor International's Luxury Portable Consumer Electronics in South Korea report offers a comprehensive guide to the size and shape of the Luxury Portable Consumer Electronics market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Portable Consumer Electronics retailing along with the development of consumers' shopping patterns. Forecasts to 2025 illustrate how the market is set to change

Product coverage: Luxury Mobile Phones, Luxury Wearables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Portable Consumer Electronics market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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