

Luxury Portable Consumer Electronics in South Africa

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Abstracts

Although luxury portable consumer electronics witnessed retail volume and current value declines in 2019, these were minor compared with the massive falls in sales experienced in 2020, and the further weak performance recorded by the category in 2021. Pre-pandemic, more than half of sales of luxury portable consumer electronics were attributed to spending by international tourists. However, measures taken by the government to prevent the spread of the COVID-19 virus was to close international bo...

Euromonitor International's Luxury Portable Consumer Electronics in South Africa report offers a comprehensive guide to the size and shape of the Luxury Portable Consumer Electronics market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Portable Consumer Electronics retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

Product coverage: Luxury Mobile Phones, Luxury Wearables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Portable Consumer Electronics market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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