

# Luxury Portable Consumer Electronics in Russia

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## Abstracts

Luxury portable consumer electronics was already a weak category in Russia even prior to the outbreak of COVID-19, with retail volume sales in decline since 2018. One of the key obstacles to the development of luxury smartphones is that these models do not differ much from regular smartphones in the user experience, rather, they are simply provided with specific packages of data and apps et al, at a higher price. The main drivers of demand are the status factor of having a luxury phone and the d...

Euromonitor International's Luxury Portable Consumer Electronics in Russia report offers a comprehensive guide to the size and shape of the Luxury Portable Consumer Electronics market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Portable Consumer Electronics retailing along with the development of consumers' shopping patterns. Forecasts to 2025 illustrate how the market is set to change

**Product coverage:** Luxury Mobile Phones, Luxury Wearables.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Luxury Portable Consumer Electronics market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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