

Luxury Portable Consumer Electronics in the Philippines

<https://marketpublishers.com/r/L626179C2BEEN.html>

Date: January 2022

Pages: 17

Price: US\$ 990.00 (Single User License)

ID: L626179C2BEEN

Abstracts

The COVID-19 crisis has severely impacted the luxury mobile phone category in the Philippine market. The Huawei Mate RS Porsche Design is typically offered in select Huawei experience stores and, in 2019, via the Platinum post-paid subscription at Globe as a limited edition phone (20 units only). The closure of non-essential physical stores due to COVID-19 made it impossible for these to be seen and sold in brick-and-mortar outlets and Huawei has stated that the product is no longer available in...

Euromonitor International's Luxury Portable Consumer Electronics in Philippines report offers a comprehensive guide to the size and shape of the Luxury Portable Consumer Electronics market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Portable Consumer Electronics retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

Product coverage: Luxury Mobile Phones, Luxury Wearables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Portable Consumer Electronics market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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