

Luxury Portable Consumer Electronics in Japan

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Abstracts

Whilst other personal luxury categories saw a significant hit from COVID-19 in 2020 and stagnated in 2021, due to their discretionary nature and limited occasions for going out, luxury portable consumer electronics posted healthy growth. However, it should be noted that sales of luxury mobile phones remain negligible, with luxury portable consumer electronics completely dominated by luxury wearables. Going through the unprecedented health crisis, health awareness notably increased amongst consum...

Euromonitor International's Luxury Portable Consumer Electronics in Japan report offers a comprehensive guide to the size and shape of the Luxury Portable Consumer Electronics market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Portable Consumer Electronics retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

Product coverage: Luxury Mobile Phones, Luxury Wearables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Portable Consumer Electronics market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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