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Luxury Portable Consumer Electronics in Italy

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Abstracts

Demand for luxury portable consumer electronics is quite limited in Italy, and retail current value sales of luxury mobile phones were in decline even before the onset of the pandemic, with luxury wearables overtaking luxury mobile phones in terms of retail current value sales in 2018. While retail current value sales of luxury portable consumer electronics declined at a double-digit rate during 2020, they still outperformed most other products in personal luxury. The health-monitoring features...

Euromonitor International's Luxury Portable Consumer Electronics in Italy report offers a comprehensive guide to the size and shape of the Luxury Portable Consumer Electronics market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Portable Consumer Electronics retailing along with the development of consumers' shopping patterns. Forecasts to 2025 illustrate how the market is set to change

Product coverage: Luxury Mobile Phones, Luxury Wearables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Portable Consumer Electronics market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

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leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Contents

LUXURY PORTABLE CONSUMER ELECTRONICS IN ITALY
KEY DATA FINDINGS
2021 DEVELOPMENTS
Premium features on luxury mobile phones available
Luxury watchmakers wake up to smart wearables
Due to the pandemic, e-commerce has emerged as a significant distribution channel
PROSPECTS AND OPPORTUNITIES
5G will provide some support to demand for luxury smartphones
Luxury smart wearables and personal trainers
Gaming sponsorship could help to make luxury mobile phone brands more visible
CATEGORY DATA
Table 1 Sales of Luxury Portable Consumer Electronics by Category: Value 2016-2021
Table 2 Sales of Luxury Portable Consumer Electronics by Category: % Value Growth 2016-2021
Table 3 NBO Company Shares of Luxury Portable Consumer Electronics: % Value 2016-2020
Table 4 LBN Brand Shares of Luxury Portable Consumer Electronics: % Value 2017-2020
Table 5 Distribution of Luxury Portable Consumer Electronics by Format: % Value 2016-2021
Table 6 Forecast Sales of Luxury Portable Consumer Electronics by Category: Value 2021-2026
Table 7 Forecast Sales of Luxury Portable Consumer Electronics by Category: % Value Growth 2021-2026
LUXURY GOODS IN ITALY
EXECUTIVE SUMMARY
Luxury goods in 2021: The big picture
2021 key trends
Competitive landscape
Retailing developments
What next for luxury goods?
MARKET DATA
Table 8 Sales of Luxury Goods by Category: Value 2016-2021
Table 9 Sales of Luxury Goods by Category: % Value Growth 2016-2021
Table 10 Inbound Receipts for Luxury Goods by Country of Origin: Value 2016-2021
Table 11 NBO Company Shares of Luxury Goods: % Value 2016-2020
Table 12 LBN Brand Shares of Luxury Goods: % Value 2017-2020

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Table 13 Distribution of Luxury Goods by Format and Category: % Value 2021
Table 14 Forecast Sales of Luxury Goods by Category: Value 2021-2026
Table 15 Forecast Sales of Luxury Goods by Category: % Value Growth 2021-2026
DISCLAIMER
SOURCES
Summary 1 Research Sources

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