

Luxury Portable Consumer Electronics in Germany

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Abstracts

Luxury mobile phones saw another year of significant decline in Germany in 2021, losing almost half of its volume sales in comparison with 2020. This was a continuation of an ongoing trend, which was accelerated by the outbreak of the pandemic in 2020. Overall, luxury mobile phones declined drastically as the gap from mainstream non-luxury smartphones narrowed, as the latter became more premium, and consumers saw no need to purchase luxury mobile phones. Luxury wearables, however, saw a rebound...

Euromonitor International's Luxury Portable Consumer Electronics in Germany report offers a comprehensive guide to the size and shape of the Luxury Portable Consumer Electronics market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Portable Consumer Electronics retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

Product coverage: Luxury Mobile Phones, Luxury Wearables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Portable Consumer Electronics market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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