

Luxury Leather Goods in Turkey

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Abstracts

After having plummeted in 2020 due to the initial fallout of COVID-19, demand for luxury leather goods improved significantly in 2021 as the rollout of vaccines and easing of lockdown measures strengthened growth in the Turkish economy and enabled consumers to begin spending more time outside the home. The turnaround was also supported by a steady recovery in inbound tourism, with favourable exchange rates encouraging many foreign visitors to purchase these products. Nonetheless, the category st...

Euromonitor International's Luxury Leather Goods in Turkey report offers a comprehensive guide to the size and shape of the Luxury Leather Goods market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Leather Goods retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

Product coverage: Luxury Bags and Small Leather Goods, Luxury Travel Goods.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Leather Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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