

Luxury Leather Goods in Turkey

<https://marketpublishers.com/r/L5A6651EB33EN.html>

Date: January 2022

Pages: 19

Price: US\$ 990.00 (Single User License)

ID: L5A6651EB33EN

Abstracts

After having plummeted in 2020 due to the initial fallout of COVID-19, demand for luxury leather goods improved significantly in 2021 as the rollout of vaccines and easing of lockdown measures strengthened growth in the Turkish economy and enabled consumers to begin spending more time outside the home. The turnaround was also supported by a steady recovery in inbound tourism, with favourable exchange rates encouraging many foreign visitors to purchase these products. Nonetheless, the category st...

Euromonitor International's Luxury Leather Goods in Turkey report offers a comprehensive guide to the size and shape of the Luxury Leather Goods market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Leather Goods retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

Product coverage: Luxury Bags and Small Leather Goods, Luxury Travel Goods.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Leather Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

LUXURY LEATHER GOODS IN TURKEY

KEY DATA FINDINGS

2021 DEVELOPMENTS

Recovery of luxury leather goods inhibited by high inflation and price hikes

Luxury travel goods is the most dynamic category

Turks show growing preference for domestic brands

PROSPECTS AND OPPORTUNITIES

Counterfeit trade, second-hand sales and rental services will limit volume growth

Sustainability initiatives set to gain importance in competitive strategies

Efforts to target younger consumers expected to intensify

CATEGORY DATA

Table 1 Sales of Luxury Leather Goods: Value 2016-2021

Table 2 Sales of Luxury Leather Goods: % Value Growth 2016-2021

Table 3 NBO Company Shares of Luxury Leather Goods: % Value 2016-2020

Table 4 LBN Brand Shares of Luxury Leather Goods: % Value 2017-2020

Table 5 Distribution of Luxury Leather Goods by Format: % Value 2016-2021

Table 6 Forecast Sales of Luxury Leather Goods: Value 2021-2026

Table 7 Forecast Sales of Luxury Leather Goods: % Value Growth 2021-2026

LUXURY GOODS IN TURKEY

EXECUTIVE SUMMARY

Luxury goods in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

What next for luxury goods?

MARKET DATA

Table 8 Sales of Luxury Goods by Category: Value 2016-2021

Table 9 Sales of Luxury Goods by Category: % Value Growth 2016-2021

Table 10 Inbound Receipts for Luxury Goods by Country of Origin: Value 2016-2021

Table 11 NBO Company Shares of Luxury Goods: % Value 2016-2020

Table 12 LBN Brand Shares of Luxury Goods: % Value 2017-2020

Table 13 Distribution of Luxury Goods by Format and Category: % Value 2021

Table 14 Forecast Sales of Luxury Goods by Category: Value 2021-2026

Table 15 Forecast Sales of Luxury Goods by Category: % Value Growth 2021-2026

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Luxury Leather Goods in Turkey

Product link: <https://marketpublishers.com/r/L5A6651EB33EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L5A6651EB33EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970