

Luxury Leather Goods in Taiwan

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Abstracts

The COVID-19 pandemic has been seeing sales of luxury leather goods recording slightly slower current value growth rates. With the Taiwanese authorities having to implement a nationwide lockdown in mid-2021 due to the spread of the virus, this has been impacting sales of luxury leather goods. For example, the decline in international tourists visiting Taiwan has led to a loss of sales to such consumers. While luxury bags and small leather goods has been seeing slightly slowing growth rates, luxu...

Euromonitor International's Luxury Leather Goods in Taiwan report offers a comprehensive guide to the size and shape of the Luxury Leather Goods market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Leather Goods retailing along with the development of consumers' shopping patterns. Forecasts to 2025 illustrate how the market is set to change

Product coverage: Luxury Bags and Small Leather Goods, Luxury Travel Goods.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Leather Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Demand for luxury travel goods declines as international travel bans and border closures see tourism come to a halt

Demand remains strong for top-tier brands as their well-off buyers are not impacted financially by the pandemic

E-commerce gathers pace during the pandemic thanks to online platforms from brands like Louis Vuitton and Coach

PROSPECTS AND OPPORTUNITIES

Eased travel restrictions should kick-start the recovery process in luxury travel goods

Social media will maintain a crucial role in the advertising and exposure of women's luxury bags and small leather goods

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