

# Luxury Leather Goods in Taiwan

<https://marketpublishers.com/r/L86ABF454E8EN.html>

Date: December 2021

Pages: 17

Price: US\$ 990.00 (Single User License)

ID: L86ABF454E8EN

## Abstracts

The COVID-19 pandemic has been seeing sales of luxury leather goods recording slightly slower current value growth rates. With the Taiwanese authorities having to implement a nationwide lockdown in mid-2021 due to the spread of the virus, this has been impacting sales of luxury leather goods. For example, the decline in international tourists visiting Taiwan has led to a loss of sales to such consumers. While luxury bags and small leather goods has been seeing slightly slowing growth rates, luxu...

Euromonitor International's Luxury Leather Goods in Taiwan report offers a comprehensive guide to the size and shape of the Luxury Leather Goods market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Leather Goods retailing along with the development of consumers' shopping patterns. Forecasts to 2025 illustrate how the market is set to change

**Product coverage:** Luxury Bags and Small Leather Goods, Luxury Travel Goods.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Luxury Leather Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### LUXURY LEATHER GOODS IN TAIWAN

#### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Demand for luxury travel goods declines as international travel bans and border closures see tourism come to a halt

Demand remains strong for top-tier brands as their well-off buyers are not impacted financially by the pandemic

E-commerce gathers pace during the pandemic thanks to online platforms from brands like Louis Vuitton and Coach

#### PROSPECTS AND OPPORTUNITIES

Eased travel restrictions should kick-start the recovery process in luxury travel goods

Social media will maintain a crucial role in the advertising and exposure of women's luxury bags and small leather goods

The fashion industry will continue to struggle until the virus is under control on a global level

#### CATEGORY DATA

Table 1 Sales of Luxury Leather Goods: Value 2016-2021

Table 2 Sales of Luxury Leather Goods: % Value Growth 2016-2021

Table 3 NBO Company Shares of Luxury Leather Goods: % Value 2016-2020

Table 4 LBN Brand Shares of Luxury Leather Goods: % Value 2017-2020

Table 5 Distribution of Luxury Leather Goods by Format: % Value 2016-2021

Table 6 Forecast Sales of Luxury Leather Goods: Value 2021-2026

Table 7 Forecast Sales of Luxury Leather Goods: % Value Growth 2021-2026

### LUXURY GOODS IN TAIWAN

#### EXECUTIVE SUMMARY

Luxury goods in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

What next for luxury goods?

#### MARKET DATA

Table 8 Sales of Luxury Goods by Category: Value 2016-2021

Table 9 Sales of Luxury Goods by Category: % Value Growth 2016-2021

Table 10 Inbound Receipts for Luxury Goods by Country of Origin: Value 2016-2021

Table 11 NBO Company Shares of Luxury Goods: % Value 2016-2020

Table 12 LBN Brand Shares of Luxury Goods: % Value 2017-2020

Table 13 Distribution of Luxury Goods by Format and Category: % Value 2021

Table 14 Forecast Sales of Luxury Goods by Category: Value 2021-2026

Table 15 Forecast Sales of Luxury Goods by Category: % Value Growth 2021-2026

DISCLAIMER

SOURCES

Summary 1 Research Sources

## I would like to order

Product name: Luxury Leather Goods in Taiwan

Product link: <https://marketpublishers.com/r/L86ABF454E8EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L86ABF454E8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970