

Luxury Leather Goods in Switzerland

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Abstracts

Like most other luxury goods categories, luxury leather goods was severely negatively impacted by the temporary closure of non-essential retail outlets due to COVID-19 in 2020, with consumers also proving cautious about returning to shopping in stores. In addition, travel bans meant that tourists no longer visited luxury shopping outlets in destinations such as Zurich and Geneva, and locals did not need to purchase luxury travel goods. The lack of work and social occasions also limited sales, as...

Euromonitor International's Luxury Leather Goods in Switzerland report offers a comprehensive guide to the size and shape of the Luxury Leather Goods market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Leather Goods retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

Product coverage: Luxury Bags and Small Leather Goods, Luxury Travel Goods.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Leather Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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