

Luxury Leather Goods in Mexico

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Abstracts

Mixed retailers (mainly department stores) and brand-owned boutiques are the largest retail channels for luxury leather goods in the Mexican market. As in several other areas of luxury goods, consumers often prefer to inspect these products before making a definitive purchasing decision, both because of the high prices involved and the importance of aesthetic factors in the choice. As a result, sales were severely impacted at the height of the pandemic in 2020 as these outlets were forced to clo...

Euromonitor International's Luxury Leather Goods in Mexico report offers a comprehensive guide to the size and shape of the Luxury Leather Goods market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Leather Goods retailing along with the development of consumers' shopping patterns. Forecasts to 2025 illustrate how the market is set to change

Product coverage: Luxury Bags and Small Leather Goods, Luxury Travel Goods.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Leather Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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