

Luxury Leather Goods in France

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Abstracts

The macroeconomic context was not favourable to sales of luxury leather goods in 2016. With terrorist attacks seen in France since November 2015, sales of luxury brands were affected by lower purchases by tourists, who were afraid to come to the country. In addition, despite the prospects of a slight recovery of the French economy in 2016, local consumers continued to limit their expenditure on luxury goods, in part affected by the serious events that happened in the country. As a result the cat...

Euromonitor International's Luxury Leather Goods in France report offers a comprehensive guide to the size and shape of the Luxury Leather Goods market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Leather Goods retailing along with the development of consumers' shopping patterns. Forecasts to 2020 illustrate how the market is set to change

Product coverage: Luxury Bags, Luxury Small Leather Goods, Luxury Travel Goods.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Leather Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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LVMH Moët Hennessy Louis Vuitton SA in Luxury Goods (france)

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