

# Luxury Leather Goods in China

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## Abstracts

Luxury leather goods has been amongst the most resilient categories within personal luxury in China during the COVID-19 pandemic. However, luxury travel goods has been an exception, with sales seriously negatively impacted when international travel ground to a halt. Diametrically opposed, domestic demand for luxury handbags, which were the most popular items amongst Daigou (personal cross-border shoppers) pre-pandemic, given the price gap between China and overseas markets, was spurred by the ab...

Euromonitor International's Luxury Leather Goods in China report offers a comprehensive guide to the size and shape of the Luxury Leather Goods market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Leather Goods retailing along with the development of consumers' shopping patterns. Forecasts to 2025 illustrate how the market is set to change

**Product coverage:** Luxury Bags and Small Leather Goods, Luxury Travel Goods.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Luxury Leather Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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